

December 1, 2007

Dear Journalist:

The 2008 U.S. Olympic Team Trials for Wrestling and Judo will be hosted at the Thomas & Mack Center in Las Vegas, Nev., June 13-15, 2008. Attached is the Media Accreditation application for this exciting competition.

This is a can't-miss event for your organization. Up for grabs in this competition will be as many as 32 positions on the U.S. Olympic Team, including 18 weight classes in wrestling and 14 weight classes in judo. Featured in the competition will be a number of athletes who are considered medal-hopefuls for the Olympic Games in Beijing, China.

There will be hundreds of athletes who will be pursuing their Olympic dreams by competing in the 2008 U.S. Olympic Team Trials for Wrestling and Judo. It is a very good bet that there will be athletes from almost every major media market in the nation who qualify for the tournament. In addition, those who cover the Olympic beat on a national or international level will be able to report on a number of compelling personal stories among the competitors in the event.

By attending this competition, your organization will be able to cover two major Olympic sports during the same weekend.

The host venue, the Thomas & Mack Center, will be an outstanding arena for this competition. Add to that the fun and excitement of Las Vegas, and you will understand why we are encourage you to make plans to be there.

USA Wrestling, USA Judo and the U.S. Olympic Committee will be working as a team to manage the Media Operations for this U.S. Olympic Team Trials event. The Local Organizing Committee is Las Vegas Events, one of the nation's most respected sports event orgaziners. We look forward to working with you to assist you in covering this event.

You can contact any one of us if you have questions or needs concerning the U.S. Olympic Team Trials for Wrestling and Judo. I have included our email addresses for you if you want to touch base with our communications team members.

- Gary Abbott, Director of Communications, USA Wrestling
- Michael Mack, Director of Marketing, Las Vegas Events
- Nicole Jomantas, Director of Commuciations/Media Relations, USA Judo
- Craig Sesker, Manager of Communications, USA Wrestling
- Kevin Neuendorf, Manager of Media Services, U.S. Olympic Committee

gabbott@usawrestling.org michael@lasvegasevents.com nicole.jomantas@usajudo.us csesker@usawrestling.org kevin.neuendorf@usoc.org

We ask that you fill out one application form for each journalist who is applying to cover the event. A letter of assignment from an editor or news director from each media outlet is also required as part of the application process.

We look forward to working with you at the U.S. Olympic Team Trials in Las Vegas in June.

Sincerely,

Gary Abbott

Press Chief, U.S. Olympic Team Trials - Wrestling and Judo

Director of Communications, USA Wrestling



# **MEDIA ACCREDITATION APPLICATION**

# 2008 U.S. Olympic Team Trials for Wrestling and Judo Thomas and Mack Center, Las Vegas, Nev., June 13-15 One form must be filled out for each individual journalist, along with a letter of assignment from an editor or news director.

Name:			
Company :			
Address:			
City:		_ State:	Zip:
Telephone:		Cell Phone:	
E-mail address:		Web page:	
Media Category (check the app	ropriate boxes and q	uestions)	
□ Print (newspaper, magazine, agenc □ Primary deadline writer		Directors). □ Columnist	□ Editor
Paid circulation:	Frequency of publica	tion (circle): Daily We	ekly Monthly Other
□ Print Photographer □ Primary Photographer	☐ Secondary Photographer		□ Other:
□ Rights-Holding broadcast (NBC an □ On-air reporter		□ Videographer	☐ Engineer/support crew
□ Non-Rights Holding broadcast (loc □ On-air reporter	<b>-</b> n 1		☐ Engineer/support crew
□ Internet (written reports and still pl □ Primary deadline writer		o) □ Primary Photogra	apher
□ Radio □ On-air reporter	□ Producer/Director	□ Engineer/suppor	t crew
Provide Special Needs below:			

#### PAGE TWO, MEDIA ACCREDITATION APPLICATION, U.S. OLYMPIC TEAM TRIALS FOR WRESTLING AND JUDO

### Deadline and acceptance procedures

The media accreditation process for the U.S. Olympic Team Trials for Wrestling and Judo will begin on Dec. 1, 2007. There may be limits on the number of media who can be accommodated, so all media outlets are encouraged to submit their applications as soon as possible.

It will be a "rolling" acceptance procedure, in which each application will be considered upon submission. Those who apply will be notified that they have either been accepted, denied or have been placed on a waiting list. This will allow those who have been accepted to make their travel and accommodation plans as soon as possible. Please allow two weeks from the date of your submission before inquiring about the status of your application.

The following will considered when issuing approval:

- 1) Consideration for major national media, local media where the event is held, and wrestling/judo specialty media.
- 2) Consideration for media outlets which attend USA Wrestling, USA Judo and U.S. Olympic Committee events on a regular basis.
- 3) Consideration for media outlets which are covering specific "hometown" athletes participating in the event.

All media accreditation forms must be submitted by June 1, 2008.

#### **Host Hotel - The Excalibur**

The Excalibur Hotel & Casino has been named host hotel for the 2008 U.S. Olympic Team Trials for Wrestling and Judo. The room rates at the Excalibur are based upon which nights of the week guests are staying. The daily rates for rooms at Excalibur for those involved with the 2008 U.S. Olympic Team Trials for Wrestling and Judo are:

\* Tue, June 10 – \$65

\* Wed, June 11 – \$65

\* Thu, June 12 – \$65

\* Fri, June 13 – \$125

\* Sat, June 14 – \$125

\* Sun, June 15 - \$65

\* Mon, June 16 - \$65

Please call 800-937-7777 or visit the link below to book your reservation:

https://reservations.mgmmirage.com/bookingengine.aspx?pid=EXC&host=group&code=XUS08I

To receive the discounted rates for the U.S. Olympic Team Trials for Wrestling and Judo, you must refer to Group Code: XUS08 The deadline to book rooms is May 12, 2008.

## Credential photos of each journalist

Photo credentials will be used at this competition. We ask that you submit a recent head shot, along with your credential application to gabbott@usawrestling.org. The photo must be a .jpg or .tif format.

# News Access Guidelines for the 2008 U.S. Olympic Team Trials

Journalists covering any and all of U.S. Olympic Team Trials competitions will be required to agree to and sign a form concerning News Access Guidelines. No accreditation will be issued without this agreement. These guidelines specifically regulate the use of video by accredited journalists at the U.S. Olympic Team Trials event.

Signature and title of journalist making request

Date

#### **RETURN TO:**

Gary Abbott, Director of Communications, USA Wrestling 6155 Lehman Dr., Colorado Springs, CO 80918 FAX: 719-598-9440 E-MAIL: GAbbott@usawrestling.org

Visit www.USAWrestlingLasVegas.com or www.USJudo.org for more information